



November 21, 2025

Dear Friend of the Coon Valley Lions,

It is time again for the **Coon Valley Lions Vernon County Food Pantry Holiday Fundraising Drive**. As we strive to meet the growing demand for assistance in our community, we are reaching out to seek your support. The Vernon County Food Pantry is a lifeline for many individuals and families facing food insecurity, providing them with essential nourishment. However, the need has intensified, and we require financial assistance to continue and expand our efforts. The Coon Valley Lions will continue our tradition of hosting a Fundraising Drive. The goal of our project will remain the same as always - to raise funds for the Vernon County Food Pantry. Every dollar contributed will directly impact the lives of those struggling to put food on the table. If you are able, please consider making a monetary donation to support our local food pantry. Your generosity will play a crucial role in ensuring that no one in our community goes hungry. Thank you for considering this request, and for being a vital part of our community's support network.

This is our fifteenth year of holding this fundraising drive, and last year your generosity was once again outstanding, and our contributors allowed us to raise \$9,155.00 for the food pantry. The total raised over the past fourteen years has now reached **\$121,503.91**. With these monetary donations, the Vernon County Food Pantry has purchased well over **2 million dollars**' worth of food! We always strive to increase the level of generosity from the past year, so our goal for this year is to raise \$9,156.00!! We are again hopeful, that with your support, we will reach this goal.

The Coon Valley Lions will again match the first \$500.00 of donations. We hope that all the groups and individuals that participated last year will support this years' effort and our focus on helping the hungry in our area. The **Vernon County Food Pantry can purchase almost \$18 worth of food for each \$1.00 donated**, so this has a much larger impact than donating canned food items.

Below you will find a contribution form. Fill it out with the appropriate information and mail it with your check or cash. The Coon Valley Lions **is not** a 501-3c organization. If you wish to use your donation as a charitable deduction for income tax purposes, make your check payable to: **Vernon County Food Pantry**. Otherwise, make your check payable to **Coon Valley Lions**. All donations should be received by December 31, 2025, to ensure that all families get the assistance they need during this holiday season.

We are extremely grateful for all of the support that the area has shown to the Coon Valley Lions, and we hope that you will continue to support this project as we continue our efforts to support the Vernon County Food Pantry and the people of our area that use its resources.

If you have questions, or need additional information, please contact Lion Bradley Role, at 608-792-6493 or email: email@cv-lions.org.

Thanks again and Merry Christmas!

Coon Valley Lions

(Detach and return with your donation)

HOLIDAY FOOD DRIVE
c/o Coon Valley Lions Club
PO Box 473
Coon Valley WI 54623

Group or Individual Name: _____
(As you want it to appear on <https://give.cv-lions.org>)
 Please mark my donation as Anonymous

Address: _____

Donation Amount: _____

Check #: _____ CASH: _____ (please check if enclosing cash)

Make your check payable to the **Vernon County Food Pantry (tax deductible)** or **Coon Valley Lions (not tax deductible)** and put in the memo line **“Food Pantry”**.